

PRESS RELEASE For immediate release

Hit The Floor Lévis

# A COLORFUL 10TH ANNIVERSARY

**LÉVIS, May 16, 2022** – Hit The Floor will celebrate its 10th anniversary at HTF Lévis from May 19 to 23. The 25,000 unique attendees will converge to the Lévis Convention Center for the world-class dance event.

More than 4,000 dancers of all ages will take part in the competition and will represent 105 schools in Quebec, Ontario and New Brunswick. Six internationally renowned judges will judge the 1,100 routines over the five days of competition. The Choreo/Foundation panel of judges will be made up of the excellent Handy Yacinthe, Larkin Poynton and Ryan Feng. The Technical panel will be completed by the greats Derek Piquette, Connor Gormley and Cora Kozaris.

#### A Spectacular Comeback

HTF Lévis will mark the return of regular HTF events in the city of Lévis, a vibrant city full of possibilities. "We are happy to be back in the city of Lévis! We are celebrating our 10th anniversary where it all began and we are very fortunate to work closely with the city of Lévis to make it all possible," explains Nicolas Bégin, director and founder of Hit The Floor.

The tenth edition of Lévis will stand out for the awarding of numerous scholarships, including a \$10,000 scholarship from the city of Lévis as part of the Showcase All-Stars, a \$750 scholarship in honor of the MNA for Lévis, Mr. François Paradis and a \$500 scholarship on behalf of the MNA for Chutes-de-la-Chaudière, Mr. Marc Picard.

"Your government salutes the commitment of the organizers of this unmissable dance event. In addition to highlighting local artists and giving them the opportunity to meet their peers, this event will generate strong economic spinoffs that will reflect on our beautiful region of the Capitale-Nationale and its surroundings. I invite all fans of this art to attend and take the opportunity to discover the magnificent city of Lévis and its many attractions," declared the Deputy Premier, Minister of Public Security and Minister responsible of the Capitale-Nationale, Ms. Geneviève Guilbault.



## A Flamboyant Line-up

Hit The Floor will celebrate its 10th anniversary in style. "We have worked hard to create an event that represents the last ten years well and to provide a memorable experience for dancers and families," underlines Mr. Bégin.

The Family zone, located outside the Lévis Convention Centre, will include a marquee and a rest area. A creative scene, animations and a lot of dancing will be at the center of this zone which is presented by the city of Lévis.

The movement zone, also presented by the city of Lévis, will be inside the Lévis Convention Center and will offer a chill room, an interactive photobooth and the traditional Dance Dance Revolution.

The program also promises the return of the Champions of recent years during a memorable evening. Lévis All-Stars Showcase Champions The Young Cast, Krankyd, C4, Welcome, Gossip, Dead Angle, I-Rock and Skip will be back on Friday for historic performances.

#### An All-Stars Showcase that promises

Several big names in the dance industry will share the stage of the traditional Showcase All-Stars, a high-calibre dance show that brings together guest artists and favorites from the competition.

Following the performance of the competition's favorites, the guest artists will impress everyone present: an opening number with Sarah Steben and Samuel Chouinard, an explosive performance by S-Rank, a duo ballet by Rachele & Esnel, the return of C4, an Exhibition Battle, a number from Rockwell Family and performances from our judges, Derek Piquette, Larkin Poynton and Connor Gormley.

"After navigating uncertainty for months, we are back in a big way! It is under the theme of innovation and surpassing that we offer the fruit of our labor to the dance community: an event that makes us proud, thought and imagined for you all," concludes Nicolas Bégin.

The HTF Lévis event is open to everyone and tickets for the competition and for the Showcase All-Stars are available online or on site.



#### About Hit The Floor Creations

Hit The Floor will hold its 10th edition of the Lévis event in May 2022. Convinced of being able to offer a world-class dance event, Nicolas Bégin, dancer and entrepreneur known in particular for his career at So You Think You Can Dance Canada and at America's Best Dance Crew, decided to create the Hit The Floor dance competition, which is now recognized as an essential event in the national and international artistic community. Hit The Floor quickly became a tourist and cultural event by offering supercharged artistic productions (Showcase All-Stars), exhibitor markets and one of the most important multi-style dance competitions.

### In partnership with











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Source: Hit The Floor

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