

PRESS RELEASE For immediate release

Hit The Floor Saint-Hyacinthe

A FIRST EDITION FOR HTF SAINT-HYACINTHE

SAINT-HYACINTHE, March 31, 2022 – <u>Hit The Floor</u> will begin its annual tour with the first edition of Hit The Floor Saint-Hyacinthe in April. Some 12,000 unique participants are expected at the Saint-Hyacinthe Convention Center from April 8 to 10 for the world-class dance event.

Approximately 2,000 dancers of all ages will take part in the competition and will represent just over 60 dance schools from across Quebec. During the three days of competition, 483 routines will be judged by two panels of internationally renowned judges who are masters in their respective fields. The Choreo/Foundation panel will be made up of the explosive Shaun Evaristo, Handy Yacinthe and Sarah Steben, while the Technical panel will count on the expertise of Jordan Clark, Amara Barner and Rachele Buriassi.

The great return

HTF Saint-Hyacinthe will be HTF's first regular event since 2019. Because of the pandemic, Hit The Floor has modulated the classic competition formula to respect the sanitary measures of the last few months by creating Hit The Floor in Family and Hit The Floor in Studio. HTF Saint-Hyacinthe will mark the return of HTF competitions and the start of the 2022 Tour.

The Saint-Hyacinthe edition will stand out with the granting of a scholarship worth \$750 in honor of the representative of Saint-Hyacinthe and second Vice-President of the National Assembly, Chantal Soucy.

Two workshops will be offered to the dancers on Sunday, April 10. Jordan Clark, judge of the Technical panel will lead a contemporary workshop and Isidro Rafael, guest artist, will lead the Choreo workshop.

All-Stars Showcase: a colorful tradition

Several big names in the dance industry will share the stage of the unmissable All-Stars Showcase, a high-caliber dance show that will amaze everyone.



Among these artists, Unity LA will offer a performance worthy of World of Dance, season 3. Just like them, Charity and Andres, a contemporary duo, will add a technical touch to the All-Stars Showcase. Three of the judges will perform: Shaun Evaristo will offer a solo, Sarah Steben will be accompanied by Anomaly Dance Company and Rachele Buriassi will perform a ballet duet with her sidekick, Esnel. Isidro Rafael, Samuel Moore and Carlo Collantes will dance as a trio, as will Sweet Technique Steps and, finally, The Young Cast, well-known dancers in Quebec, will complete this line-up of diverse and explosive artists.

"Filled with pride and excitement, we are resuming the HTF competitions, and we are delighted to launch the 2022 Tour in the city of Saint-Hyacinthe," said Nicolas Bégin, director and founder of Hit The Floor. "After navigating uncertainty for months, we are back in a big way! It is under the theme of innovation and excitement that we offer our work to the dance community: an event that makes us proud, thought and imagined for it," he concludes.

The HTF Saint-Hyacinthe event is open to everyone and tickets for the competition, for the All-Stars Showcase and for the workshops are available <u>online</u> or on site.

About Hit The Floor Creations

Hit The Floor will hold its 1st edition of the Saint-Hyacinthe event in April 2022. Convinced of being able to offer a world-class dance event, Nicolas Bégin, dancer and entrepreneur known in particular for his career at So You Think You Can Dance Canada and America's Best Dance Crew, decided to create the Hit The Floor dance competition, which is now recognized as an essential event in the national and international artistic community. Hit The Floor quickly became a touristic and cultural event by offering supercharged artistic productions (All-Stars Showcase), exhibitor markets and one of the most important multi-style dance competitions.

In partnership with





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