



PRESS RELEASE
For immediate release

Hit The Floor Saint-Hyacinthe

TALENT, PASSION AND LOTS OF DANCE AT HTF SAINT-HYACINTHE

SAINT-HYACINTHE, April 11, 2022 – The first edition of Hit The Floor Saint-Hyacinthe ended yesterday, after 3 days of dance competition and festivities. About 2,000 dancers performed on the HTF stage at the Saint-Hyacinthe Convention Center and danced in front of six internationally renowned judges.

Some 60 dance schools took part in the competition and converged to Saint-Hyacinthe between April 8 and 10 for the world-class dance event. Prizes and scholarships totalling nearly \$8,000 were given to dancers and schools that stood out throughout the weekend.

“It was a busy weekend! We are fortunate to be part of such a passionate and exciting community,” explains Nicolas Bégin, founder and director of Hit The Floor. “We can say that the first edition of HTF Saint-Hyacinthe was a success on all levels, in particular because of the participants, the partners and the team behind the event,” he concludes.

Saint-Hyacinthe’s first Champions

It was during the Showcase All-Stars that the dancers of the nine favorite acts of the judges gave everything to try to win one of the three scholarships and the title of Champion. Studio Party Time's BADCREW were crowned champions on Saturday night and walked away with a \$1,000 scholarship. SUPERNOVA from District Mao and GRAVITY from Multidanse Énergie finished 2nd and 3rd respectively at the Showcase All-Stars in Saint-Hyacinthe. 2nd place won a \$500 scholarship and 3rd place, \$250, both donated by Ms. Chantal Soucy, MNA for Saint-Hyacinthe.

The next stops of the Hit The Floor Tour will be in Lévis from May 19 to 23 and in Gatineau from June 10 to 13. All the details at hitthefloor.ca.



About Hit The Floor Creations

Hit The Floor held its 1st edition of the Saint-Hyacinthe event in April 2022. Convinced of being able to offer a world-class dance event, Nicolas Bégin, dancer and entrepreneur known in particular for his career at So You Think You Can Dance Canada and America's Best Dance Crew, decided to create the Hit The Floor dance competition, which is now recognized as an essential event in the national and international artistic community. Hit The Floor quickly became a tourist and cultural event by offering supercharged artistic productions (Showcase All-Stars), exhibitor markets and one of the most important multi-style dance competitions.

In partnership with



-30-

For information :

Anik Verville

anik.verville@hitthefloor.ca

418-952-3314