



PRESS RELEASE
For immediate release

Hit The Floor Gatineau 2020
Dance takes over Gatineau!

Gatineau-Ottawa, March 4, 2020 – The city of Gatineau will beat to the rhythm of the dance during the 7th edition of Hit The Floor, **from March 19 to 22, 2020 at the Casino du Lac Leamy Convention Centre**. The world-class event promises to bring together thousands of dancers from sixty dance schools from the region and from other Canadian provinces. The event will present its well-known All-Stars Showcase on Saturday, March 21, which highlight the best dancers from all over the world. Hit The Floor offers international visibility to the Gatineau region and its dancers!

A Must-See Show in 2020

Hit The Floor Gatineau has been recognized for many years because the event aims to produce pieces that are unique and based on innovation. Over the years, spectators have been on the edge of their seats, and 2020 will rhyme with creation, thanks to world-class pieces danced by incredible artists such as [Derion Loman et Madison Olandt](#), two athletes recognized for a unique *acro* dance style and for their performances in season 3 of *World of Dance*, a TV show broadcast on NBC. This will be followed by a performance by the Californian trio [Femme Fatale](#), artists with a unique raw talent who will take your breath away. Hit The Floor will also showcase Quebec talent by presenting a piece by [Corpus Collective](#): this contemporary crew, which is interested in authentic movement and the transmission of a message through the emotion of the body, has participated in season 2 of the popular TV show *Révolution*. [Brotherhood](#), a group of 13 dancers from Western Canada and twice crowned champion of *Hip Hop International*, will conclude the 2020 Gatineau All-Stars Showcase. [Consult the artists' biographies](#).

World's Most Sought After Judges

The world-class competition will welcome prestigious judges. Dancers will get the chance to receive constructive feedback from technical judges Jordan Clark, Toronto-born artist and season 4 winner of *So You Think You Can Dance Canada*, Gino Cosculluela, season 16 (top 3) of *So You Think You Can Dance*, and Chase Bowden, one of the main dancers of Derek Hough's 2019 tour. The urban division will be represented by Shaun Evaristo, the founder of the popular Los Angeles studio *The Movement Lifestyle*, Dassy Lee, a sponsored dancer of Red Bull, and Adrian Vendiola, famous choreographer and teacher in Asia and Europe. All of these artists will make sure to encourage dancers to push their limits. [Consult the judges' biographies](#).

Ambassadors Program: Local Creative Talent

Créations Hit The Floor actively participate in the development of the dance community, in particular by supporting Quebec dancers. The Ambassadors Program is a source of great pride as it is an important opportunity for the dance community. After an audition judged by professional dancers last September, 5 new ambassadors join the Hit The Floor family: Émilie Wilson, Riddjy Luzincourt, Kassandra Boivin, Anthony Palomeque and Laura Perron. In addition to enjoying an intensive international scholarship, they are also invited to perform at the Hit The Floor events. [Consult the Ambassadors' biographies](#).

The community is ready to Hit The Floor!

After many years of festivities, Hit The Floor is particularly proud to partner with regional and local businesses such as the City of Gatineau, Tourisme Québec, WLKN, Flirt Kombucha, the Hilton Lac-Leamy, Ramada Plaza Gatineau, the Sesame restaurant and SushiGo. These businesses are an integral part of the Hit The Floor adventure and support the dream of thousands of young dancers, in addition to contributing to the success of a major event in the tourist industry.

About Hit The Floor

Created in 2010, Hit The Floor was first born in Lévis. Convinced of being able to offer a world-class dance event, Nicolas Bégin, dancer and entrepreneur notably known for his career in *So You Think You Can Dance Canada* and *America's Best Dance Crew*, decided to build the Hit The Floor Dance Competitions, which is now recognized in the national and international artistic industries. Hit The Floor quickly became a tourist and cultural event, offering high-performance artistic productions (All-Stars Showcase), public markets with local exhibitors and one of the most important multistyle dance competitions. The 2020 year is characterized not only by 15 days of events bringing together 55,000 unique participants, but also by the new FLOFEST festival, **which will take place from July 10 to 12, 2020 at the Palais des Congrès de Montréal.**



An event for the whole family!

Tickets available online and on-site (www.hitthefloor.ca):

30\$ to access the 4-day event and 20\$ for a daily pass!

It is free for kids under 12.



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Source :

Hit The Floor

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