

COMMUNIQUÉ
For immediate release

A record of participation for Hit The Floor in Gatineau
At the Casino du Lac-Leamy Convention Centre March 20th-22nd

Quebec City, Thursday March 5 2015 – Back for a second consecutive year in Gatineau, the national Hit The Floor dance competition will be at the Casino du Lac Leamy Convention Centre from March 20th-22nd. While for the first edition, 35 dance schools gathered together, this year 55 schools will be competing. These are 2 000 dancers coming from Quebec, Ontario and New Brunswick who will perform before more than 8 000 spectators!

Competitions are open to the public

The program running on three days, the event offers competitions, workshops, a Scion All-Stars Showcase, a Hit The Floor After Party in collaboration with Danse Mobile NRJ and a public market held onsite with exhibitors such as Rochef Chocolatier, NKLS, Slush Puppie, Mary Kay, etc. In total, 360 routines will be presented during the long competition weekend, where the public will be invited to join the audience. We would like to mention that tickets for the competition will only be sold onsite. As for the workshops, world-renowned artists will offer the privilege to the dancers to take a class of their choice with them. The judges and choreographers invited to the event will be coming from the United States for this occasion specially. They are Kim Gingras (Los Angeles), Emma Portner (New York City), Kolanie Marks (Seattle) and Vincent-Olivier Noiseux (Los Angeles).

The must go-to event is the Saturday night where the famous Scion All-Stars Showcase will highlight the invited judges and Team Canada, a group of Canadian dancers who have succeeded internationally during the last year. Dancers from Gossip Crew, 2014 champions, will be part of the show, in addition to the eight Coup de cœur routines selected by our jury from the 360 registered routines. Needless to say that Canadian dancers will be in the spotlight during the competition as well as during this memorable evening. « The objective that we foresee for this year is to see the dancers' level increase. » explains Nicolas Bégin, director and founder of the event.

We would like to mention that tickets for the Scion All-Stars Showcase as well as all details for the event may be found online at hitthefloor.ca.

About HIT THE FLOOR

Established by Nicolas Bégin, recently named *Jeune Personnalité d'affaires 2014*, Hit The Floor has given itself as primary mission to produce and offer a distinctive dance competition, aimed at Québécois and Canadian dancers with the ultimate goal to contribute and develop Canada's dance community.

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For all accreditation requests to cover the Hit The Floor event in Gatineau, please fill out the online form:
<http://www.hitthefloor.ca/mediasen>





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Source: Marie-Michelle Gagné
Chief – Media Relations
mmgagne@gestev.com
418-561-6762

***For the Hit The Floor dance competition, GESTEV assists the organizers for press relations of the Levis and Gatineau events.