



PRESSE RELEASE
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Seventh edition of Hit The Floor Lévis

A world class dance event awaits the city of Lévis from May 18 to 22!

Lévis, May 9, 2017 – The biggest multistyle dance competition in Canada and one of the most important in the world will take over the city of Lévis from May 18 to 22, and promises to break all records along the way. No less than 4,000 dancers will perform in front of 20,000 spectators at the Lévis Convention and exhibition Centre, making Hit The Floor the most popular event on Québec's South Shore in terms of tourism.

"Once again this year, Lévis is proud to present the \$10,000 City of Lévis Award given to the dance crew that will rank first in this colorful competition. I would like to congratulate Nicolas Bégin and his team who have developed a prominent place in the dance community," said the mayor of Lévis, Mr. Gilles Lehouillier.

A grand total of 130 dance schools will participate in the competition, many of which come from Québec. Two schools will proudly represent Lévis: District.Mao and Élédanse studio. Nine schools will travel from New-Brunswick and two from Nova Scotia, and, for the first time in Hit The Floor's history, an international dance studio will also take part in the competition! Studio Ole will fly from Mexico to Lévis to rub shoulders with Canada's best dancers and dance crews.

"Seven years have passed since the first edition of Hit The Floor in Lévis. Today, it is with tremendous pride that the competition is now positioning itself as a world class dance event that brings together the best talents in the industry", said Nicolas Bégin, director and founder of Hit The Floor.

A SHOW FEATURING THE CANADIAN AND INTERNATIONAL TALENT

The grand finale of Hit The Floor's 2017 Canadian tour, the spectacular All-Stars Showcase presented on May 21, 8:30 pm, will be a unique opportunity for dancers looking to conquer the dance market to show what they are capable of. The eight best performances delivered during the competition will be presented during the first part of the show. The performance of the defending champion of Hit The Floor's last year event in Lévis, C4 dance crew of Rebelles & Vagabonds studio, as well as the 2017 champions in Gatineau and Toronto, The Young Cast of District.Mao and The Family of the Rockwell Family Dance Studio will also be able to showcased on stage.

The All-Stars Showcase will also feature a wild performance by ReQuest Dance Crew from New Zealand. The 9-member group of world-renowned dancers will unveil a brand new routine specially created for its first show on Canadian soil. Make no mistake about it, spectators will be thrilled!

Tickets for the All-Stars Showcase were sold out in record time soon after the online sale took off on April 18, more evidence of the unconditional support and appreciation of all Canadians for professional caliber dancing.



A PRESTIGIOUS GROUP OF JUDGES

Five accomplished artists and dancers will compose the panel of judges: Kim Gingras, one of Beyonce's main dancers, Renee Kester of the American TV show *Dancing with the Stars*, Lando Wilkins of *America's Best Dance Crew*, Melanie Mah of *So You Think You Can Dance USA* and Phillip Chbeeb of the I.aM.mE dance crew. They will have the honor of judging 1,062 high-caliber routines of all styles: contemporary dance, ballet, lyrical, jazz, acro, tap dance, musical theatre and hip-hop.

Another innovation for the 2017 edition in Lévis: the workshops offered to all dancers will be taught by a team of artists. The duo composed of Renee Kester and Phillip Chbeeb will choreograph the contemporary workshop while members of ReQuest Dance Crew will teach the hip-hop workshop.

ABOUT HIT THE FLOOR

Created by Nicolas Bégin, a professional dancer whose performances have wowed the audience and judges of *So You Think You Can Dance Canada* and *America's Best Dance Crew*, the Hit The Floor competition kicked off in the City of Lévis in 2011 with a mission to contribute to the development of the dance community world-wide. The event was brought to Gatineau in 2014 and has been a huge success since. The competition opens in Toronto for the first time in 2017.

Since its creation in 2011, Hit The Floor has collaborated with more than 10 countries through the participation of world-renowned artists and through the involvement of the participants in the competition. Hit The Floor also welcomed more than 125,000 spectators, more than 30,300 dancers, 863 dance schools and presented more than 7,748 routines during the competition.

Hit The Floor is now proudly considered as a world class dance event and the numbers are there to prove it: more than 355,000 faithful subscribers on its Facebook page, more than 75,000 subscribers on its Instagram feed and more than 8 million views on its YouTube channel.

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SOURCE :

Hit The Floor | hitthefloor.ca | [Facebook](#) | [YouTube](#) | [Instagram](#) | [Twitter](#)

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