



INVITATION

A 7th edition in Lévis for one of the most important multistyle dance competition in the world!

Lévis, May 9, 2017 – For the 7th consecutive year, the city of Lévis will host *Hit The Floor*, one of the largest multistyle dance competition in the world, from May 18th to 22nd. For the occasion, members of the media are invited to a press conference during which **Mr. Nicolas Bégin, founder and director of the competition**, will present the 2017 event schedule as well as all the innovations of the 7th edition in Lévis, alongside **the mayor of Lévis, Mr. Gilles Lehouiller**.

Members of the media will also have the chance to watch an exclusive performance by the dance crew C4, coming from the *Rebelles & Vagabonds* studio in Laval, defending champions of *Hit The Floor* Lévis 2016. **The studio director, Mr. Eric Martel**, will also be present at the conference.

Date: Tuesday, May 9, 2017
Time: 10:00 am
Location: Lévis Convention and Exhibition Centre
5800, J.-B. Michaud St, Lévis
Cooperation Room 1 – located on the 2nd floor

***** Please confirm your presence by writing to veronique@fernandezcom.ca *****

À PROPOS DE HIT THE FLOOR

Created by Nicolas Bégin, a professional dancer whose performances have wowed the audience and judges of *So You Think You Can Dance Canada* and *America's Best Dance Crew*, the *Hit The Floor* competition kicked off in the City of Lévis in 2011 with a mission to contribute to the development of the dance community world-wide. The event was brought to Gatineau in 2014 and has been a huge success since. In 2017, *the competition* was open in Toronto for the first time. *Hit The Floor* is now proudly considered as a world-class dance event and the numbers are there to prove it: more than 350,000 faithful subscribers on its Facebook page, more than 75,000 subscribers on its Instagram feed and more than 8 million views on its YouTube channel.

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MEDIA CONTACT:

Véronique Lalande | veronique@fernandezcom.ca
T 418 704 1559 poste 224 | C 418 928-2373

Philippe Béliveau | philippe@fernandezcom.ca
T 418 704 1559 poste 225 | C 418 559-0580

Isabelle Dutrisac | isabelle.dutrisac@hitthefloor.ca
C 418 928 5180

