



**PRESS MEMO**  
For immediate publication

*Fourth edition of Hit The Floor Gatineau*

**AMAZING SUCCESS FOR THE HIT THE FLOOR EVENT IN GATINEAU!**

**Gatineau-Ottawa, March 20, 2017** – The most important dance competition in Gatineau's history ended yesterday at the Casino du Lac Leamy Convention Centre. The four days of the event gave the 2,700 dancers of all ages from 60 Canadian dance studios the chance to present a total of 800 numbers in front of a panel of four world-renowned judges and a record audience of 12,000 spectators amazed by the incredible talent of the dancers.

"I am extremely proud of this fourth edition of the event in Gatineau, which was undoubtedly the edition featuring the highest caliber, both in terms of performance of the dancers and those of the guest artists. Youth, tourism, culture and art were at the centre of the event", said Nicolas Bégin, founder and director of *Hit The Floor*, adding that the event will be back in Gatineau from March 15<sup>th</sup>-18<sup>th</sup> 2018.

**A WORLD PREMIERE FOR A MEMORABLE SHOW**

The *All-Stars Showcase* presented by *Outaouais Tourism*, a breathtaking show presented Saturday evening in front of a packed room, exceeded all expectations with a world premiere performance delivered by the amazing *Quest Crew*. Their performance will forever mark the *Hit The Floor* stage in Gatineau as well as all the spectators who were present at the show. The competition's judges, Derek Piquette, Alexia Meyer, Hokuto Konishi and Shirlene Quigley also impressed the crowd with unique and thrilling performances next to professional dancers from Ontario and Quebec.

The *All-Stars Showcase* offered to *The Young Cast* from District Mao a first place, winning alongside to *Supernova* from District Mao and *CHPTRS* from Studio Party Time which took second and third positions.

Note that *Hit The Floor* will be in the city of Toronto from April 28 to 30 and in the city of Levis, on the south shore of Quebec, from May 18 to 22. All the details at [hitthefloor.ca](http://hitthefloor.ca).

**ABOUT HIT THE FLOOR**

Created by Nicolas Bégin, a professional dancer whose performances have wowed the audience and judges of *So You Think You Can Dance Canada* and *America's Best Dance Crew*, the *Hit The Floor* competition kicked off in the City of Levis in 2011 with a mission to contribute to the development of the dance community world-wide. The event was brought to Gatineau in 2014 and has been a huge success since. In 2017, *the competition* will open in Toronto for the first time.

**TOUR PARTNERS**



**MAJOR PARTNERS**



*Hit The Floor* is now proudly considered as a world-class dance event and the numbers are there to prove it: more than 350,000 faithful subscribers on its Facebook page, more than 77,000 subscribers on its Instagram feed and more than 7.5 million views on its YouTube channel.

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**SOURCE:**

Hit The Floor | [hitthefloor.ca](http://hitthefloor.ca) | [Facebook](#) | [YouTube](#) | [Instagram](#) | [Twitter](#)

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