



PRESS RELEASE
For Immediate Publication

Fourth edition of Hit The Floor Gatineau

The National Capital about to dance to the beat of the largest multi-style dance competition in Canada!

Gatineau-Ottawa, March 14, 2017 – From March 16 to 19, Gatineau will host *Hit The Floor*, one of the world's most distinguished multi-style dance competitions, with a record number of more than 2,700 dancers from 60 Canadian dance studios taking the *Casino du Lac Leamy Convention Centre* by storm.

Close to 800 dance routines of all levels will be performed in front of an expected crowd of 12,000 spectators. The wide range of dance styles include contemporary, ballet, lyrical, open, jazz, tap, acro, musical theatre and hip-hop.

"The City of Gatineau is proud to be a partner of this event, which generates economic benefits of some \$2 million for the region", said Maxime Pedneaud-Jobin, Mayor of Gatineau. "Besides increasing our region's visibility, this activity inspires our citizens and encourages them to get active and make dance a part of their lives".

Eight dance schools from Gatineau will join the competition: *Atelier de danse Carole Brouard, Danse Acad'Amy, École de danse Anick McConnell, École de danse Rosanne Philippe, Studio de danse Pirouette, Studio de danse Danielle, Studio de danse FOOTSTEPS* and *Studio de danse MV*. Taking part from Ontario are *Alex Dance, Ottawa Dance Academy, Remix Dance* and *The Academy of Dance Arts*.

AN EVENING TO REMEMBER

The prestigious *All-Stars Showcase* presented by *Outaouais Tourism* will feature the top eight performances of the four-day competition, as well as the defending champion of the 2016 edition, *2VVILD* from *Studio Party Time* in Quebec City.

The show, which will take place on Saturday, March 18, at 8:30 p.m., will also feature *Quest Crew*, a world-renowned and well-liked American dance crew that won the first place in the third season of the popular TV show *America's Best Dance Crew*. The talented crew will return to the *Hit The Floor* stage with the world premiere of a brand new performance specially created for the Gatineau event.

"It's an honour for Outaouais Tourism to participate in this event, which typically attracts an impressive crowd. We are inviting Hit the Floor's dynamic audience of active, engaged families to come back this summer for the Gatineau 2017 celebrations, where arts and culture will be in the spotlight!" noted Manuela Teixeira, Chair of the Outaouais Tourism board of directors.

Most of the tickets to the *All-Stars Showcase* were sold in just a few hours after sales opened on February 20 -- more evidence of the National Capital's exceptional appetite for dance. Remaining tickets can be found at hitthefloor.ca.

TOUR PARTNERS



MAJOR PARTNERS



STARS AMONG THE JURY

Dancers from Canadian dance schools will have the chance to perform in front of a panel of judges, all world-renowned dancers themselves: Hokuto Konishi, from the popular program *America's Best Dance Crew*; Alexia Meyer, from the hit TV show *So You Think You Can Dance USA*; Derek Piquette, Artistic Director for *Intrepid Dance Company*; and Shirlene Quigley, from New York's *Broadway Dance Center*.

Participants will also have the opportunity to attend workshops given by famous dancers and masters of choreography, including Hokuto Konishi for hip-hop and Alexia Meyer for contemporary dance.

ABOUT HIT THE FLOOR

Created by Nicolas Bégin, a professional dancer whose performances have wowed the audience and judges of *So You Think You Can Dance Canada* and *America's Best Dance Crew*, the *Hit The Floor* competition kicked off in the City of Levis in 2011 with a mission to contribute to the development of the dance community world-wide. The event was brought to Gatineau in 2014 and has been a huge success since. In 2017, *the competition* will open in Toronto for the first time.

Hit The Floor is now proudly considered as a world-class dance event and the numbers are there to prove it: more than 350,000 faithful subscribers on its Facebook page, more than 77,000 subscribers on its Instagram feed and more than 7.5 million views on its YouTube channel.

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SOURCE:

Hit The Floor | hitthefloor.ca | [Facebook](#) | [YouTube](#) | [Instagram](#) | [Twitter](#)

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